



JW Marriott Desert Ridge Resort  
Phoenix, AZ  
May 2 – 4, 2010

ADVERTISERS/ADVERTISING AGENCIES/  
MEDIA BUYING SERVICE FORM

Check the category that applies: (If you sell media or are a supplier to the industry you are filling out the wrong form)

Advertiser  Advertising Agency/Media Buying Service

Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Guest Name: \_\_\_\_\_ Badge Name \_\_\_\_\_

**Please duplicate this form as required to provide a separate form for each registrant**

**Registration Category:** Registration includes one registration, admission to all conference business and social functions, including the OBIE'S.

**Please note:** All registrants are subject to TAB verification of membership and registration category status.

General Registration..... \$ 650 \$ \_\_\_\_\_

Spouse/Guest..... \$ 600 \$ \_\_\_\_\_  
(A guest **cannot** be a representative of your company or affiliated in the business)

**Make check payable to TAB**

Send completed registration form(s) with payment to:  
RMA, 6948 Piney Woods Rd, Foley AL 36535 .  
Ph: 251-978-5494.

**\*You must register your guest in order for him/her to have entrance into food & beverage functions, General Session, and Expo. A guest cannot be a representative of your company or affiliated in the business.**

**Register online at [www.tabonline.com](http://www.tabonline.com)**

**OBIE:** All registrations include attendance to the Gala Dinner and OBIE Awards. Extra tickets can be purchased **for this event only.**

**Cancellation Policy:** Excluding a processing fee of \$100.00, refunds will be granted if requests for cancellation are in writing and received in the RMA office by **Friday, April 9, 2010. No refunds after Friday, April 9, 2010.** (Contributions or gifts to TAB are not tax deductible as charitable contributions.)

OBIE Gala Event Dinner Tickets \_\_\_\_\_ x \$ 250 \_\_\_\_\_

**OBIE Gala Event Dinner tickets cannot be refunded.** Unused tickets may be sold or given away.

**Total Amount Enclosed:** \_\_\_\_\_

**Select form of payment:**

MasterCard  Visa  AMEX  Discover  Check

Hotel Reservations JW Marriott Desert Ridge Resort:  
1-800-835-6206 Group Code: TRFTRFA

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Billing Address \_\_\_\_\_

**Questions:** Call RMA at 1-251-978-5494  
**Email:** [Jan@rmaworldwide.com](mailto:Jan@rmaworldwide.com)

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Return completed form(s) with credit card information by fax to **RMA at 251-949-7249**